



Company/Organization _____

Contact Name _____

Phone _____ E-mail _____

Website _____

Address _____

City _____ State _____ Zip _____

Complete *Supplemental Rules & Regulations* can be found under the Registration section of www.middletownnj.org/middletownday.

Deadline for return: August 30, 2019

For more information, please contact:

Recreation Director, Janet Dellett
732-615-2260 – JDellett@middletownnj.org
MAC Director, Maggie O’Brien
732-706-4100 – MObrien@middletownnj.org

Please mail to:

Middletown Day 2019
Middletown Arts Center
36 Church Street
Middletown, NJ 07748

I understand that I will indemnify and hold Middletown Township and the Middletown Township Cultural & Arts Council harmless including costs and fees of defense in the event of an accident or injury caused in any degree. I hereby release Middletown Township and the Middletown Township Cultural & Arts Council from any/all responsibility for loss or damage to my materials or goods. I understand that the Middletown Day Committee has the right to refuse any vendor. **I have read, understand and will abide by all policies set forth in the *Supplemental Rules & Regulations*.**

Signature _____ **Date** _____

For Staff Use Only

Total Due: _____ **Payment:** Check # _____ Cash – Please highlight all areas on form that apply

Check off when received – please blackout anything that is n/a:

- NJ Sales Tax Certificate
- COI
- Food Selection Sheet
- BOH App w/check
- Fire Prevention App w/check
- 3 Pictures of Products (Artist/Craftsperson)



Middleton Day – 2019 – Registration Form

For a complete definition of each classification, please see the *Supplemental Rules & Regulations*

Middletown Day & Mayor’s Wellness Campaign Sponsor					<i>Check Payable to: MTCAC</i>
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<input type="checkbox"/> <i>Platinum</i> - \$5,000 Logo on bag!	<input type="checkbox"/> <i>Gold</i> - \$3,000 Logo on bag!	<input type="checkbox"/> <i>Silver</i> - \$1,500 Logo on bag!	<input type="checkbox"/> <i>Bronze</i> - \$600	<input type="checkbox"/> <i>Supporter</i> - \$300	<input type="checkbox"/> <i>Friend</i> - \$150
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YES NO I will participate in the Business Showcase with a 10’x10’ booth space. Not applicable at *Friend* Level.

Description of Activities Planned:

Business and Community Showcase Exhibitor					<i>Check Payable to: MTCAC</i>
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Business Exhibitor: any exhibitor engaged in promoting and marketing local business.

<input type="checkbox"/> Middletown Community Non-Profit Organization – FREE	<input type="checkbox"/> Middletown School (K-12) – FREE	<input type="checkbox"/> Business – \$250
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Description of Activities Planned:

Upper Stage Performance - \$25.00 / 15 minute performance Number of Performances: _____

Description of Performance – please see Supplemental Rules & Regulations for permissible performances:

Market Place Vendor					<i>Check Payable to: Middleton Day 2019</i>
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Any exhibitor engaged in selling or attempting to sell merchandise, including authors.
State of New Jersey Sales Tax Certificate of Authority required.

<input type="checkbox"/> 10’ x 10’x - \$100	<input type="checkbox"/> 10’ x 20’ - \$170	<i>Detailed description of items to be sold:</i>
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Artist/Craftsperson					<i>Check Payable to: Middleton Day 2019</i>
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<input type="checkbox"/> 10’ x 10’x - \$50	<input type="checkbox"/> 10’ x 20’ - \$95	<i>Detailed description of crafts to be sold. Please include 3 pictures of items.</i>
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Farmers Market Vendor					<i>Check Payable to: Middleton Day 2019</i>
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<input type="checkbox"/> 10’ x 10’x - \$30 Fee waived if already registered through Farmers & Makers Market	<i>Detailed description of produce to be sold.</i>
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Food Vendor					<i>Check Payable to: Middleton Day 2019</i>
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Booth Space Selection (Refer to diagram in <i>Supplemental Rules & Regulations</i>):	Choice 1:	Choice 2:
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Booth Set Up: Mobile Truck/Vehicle Freestanding Trailer Other: **No tents provided.**

Will you be using a generator? YES NO Fees vary by space. Please see *Supplemental Rules & Regulations*.

Completed *Food Selection Sheet* Required (Refer to sheet in *Supplemental Rules & Regulations*).