



Middletown Day Registration Form

Deadline for return: August 31, 2022

Mail to: Middletown Day 2022, Middletown Recreation,
1 Kings Highway Middletown, NJ 07748

For more information, please contact:

Recreation Director, Janet Dellett / 732-615-2260 - JDellett@middletownnj.org
MAC Executive Director, Maggie O'Brien / 732-706-4100 - MObrien@middletownnj.org

Company Information

Company/Organization

Contact Name

| | |
|-------|-------|
| Phone | Email |
|-------|-------|

Website

Mailing Address
(Street, City, State, Zip)

Complete *Supplemental Rules & Regulations* can be found under the Registration section of

www.middletownnj.org/middletownday

I understand that I will indemnify and hold Middletown Township and the Middletown Township Cultural & Arts Council harmless including costs and fees of defense in the event of an accident or injury caused in any degree. I hereby release Middletown Township and the Middletown Township Cultural & Arts Council from any/all responsibility for loss or damage to any material or goods. I understand that the Middletown Day Committee has the right to refuse any vendor. **I have read, understand and will abide by all policies set forth in the Supplemental Rules & Regulations.**

Signature

Date

For Staff Use Only

Total Due: Payment: Check # Cash - Please highlight all areas on form that apply

Check off when received - please blackout anything that is n/a: NJ Sales Tax Certificate COI Food Selection Sheet

BOH App w/check Fire Prevention App w/check 3 Pictures of Products (Artist/Craftsperson)

Middletown Day Registration Form

For a complete definition of each classification, please see the *Supplemental Rules & Regulations* at www.middletownnj.org/middletownday

| Middletown Day Sponsor (Check Payable to: MTCAC) | | | | | | |
|--|---|---|---|--|---|---|
| <input type="checkbox"/> <i>Platinum</i> - \$5,000 - Logo on bag! | <input type="checkbox"/> <i>Gold</i> - \$3,000 - Logo on bag! | <input type="checkbox"/> <i>Silver</i> - \$1,500 - Logo on bag! | <input type="checkbox"/> <i>Bronze</i> - \$600 | <input type="checkbox"/> <i>Supporter</i> - \$300 | <input type="checkbox"/> <i>Friend</i> - \$150 | <input type="checkbox"/> <i>Small Business Partner</i> - \$150 (Mayor's Challenge only) |
| I will participate in the Business Showcase with a 10'x10' booth space. Not applicable at <i>Friend</i> level. <input type="checkbox"/> YES <input type="checkbox"/> NO | | | | | | |
| <i>Descriptions of Activities Planned:</i> | | | | | | |

| Business and Community Showcase Exhibitor (Check Payable to: MTCAC) | | |
|---|---|---|
| <i>Business Exhibitor: Any exhibitor engaged in promoting and marketing local business.</i> | | |
| <input type="checkbox"/> Middletown Community Non-Profit Organization - FREE | <input type="checkbox"/> Middletown School (K12) - FREE | <input type="checkbox"/> Business - \$250 |
| <i>Descriptions of Activities Planned:</i> | | |
| <input type="checkbox"/> Upper Stage Performance - \$25.00 / 15 minute performance | Number of Performances: | |
| <i>Description of Performance - please see Supplemental Rules & Regulations for permissible performances.</i> | | |

| Market Place Vendor (Check Payable to: Middletown Day 2022) | |
|---|--|
| <i>Business Exhibitor: Any exhibitor engaged in selling or attempting to sell merchandise, including authors and independent consultants. <u>State of New Jersey Sales Tax Certificate of Authority required.</u></i> | |
| <input type="checkbox"/> 10' x 10' - \$100 | <input type="checkbox"/> 10' x 20' - \$175 |
| <i>Detailed description of items to be sold:</i> | |
| | |

| Artist/Craftsperson (Check Payable to: Middletown Day 2022) | |
|--|--|
| <input type="checkbox"/> 10' x 10' - \$50 | <input type="checkbox"/> 10' x 20' - \$100 |
| <i>Detailed description of crafts to be sold: <u>Please include 3 pictures of items.</u></i> | |
| | |

| Food Vendor (Check Payable to: Middletown Day 2022) | | |
|---|---|-----------|
| Booth Space Selection (Refer to diagram in <i>Supplemental Rules & Regulations</i>) | Choice 1: | Choice 2: |
| Booth Set Up: <input type="checkbox"/> Mobile Truck/Vehicle <input type="checkbox"/> Freestanding Trailer <input type="checkbox"/> Other | <u>No tents or electricity provided.</u> | |
| Will you be using a generator? <input type="checkbox"/> Yes <input type="checkbox"/> No Fees vary by space. Please see <i>Supplemental Rules & Regulations</i> . | | |
| Completed <i>Food Selection Sheet</i> Required (Refer to sheet in <i>Supplemental Rules & Regulations</i>). | | |