



## Middletown Day Registration Form

**Deadline for return: August 31, 2022**

**Mail to:** Middletown Day 2022, Middletown Recreation,  
1 Kings Highway Middletown, NJ 07748

**For more information, please contact:**

Recreation Director, Janet Dellett / 732-615-2260 - [JDellett@middletownnj.org](mailto:JDellett@middletownnj.org)  
MAC Executive Director, Maggie O'Brien / 732-706-4100 - [MObrien@middletownnj.org](mailto:MObrien@middletownnj.org)

### **Company Information**

Company/Organization

Contact Name

Phone

Email

Website

Mailing Address

(Street, City, State, Zip)

Complete *Supplemental Rules & Regulations* can be found under the Registration section of

[www.middletownnj.org/middletownday](http://www.middletownnj.org/middletownday)

I understand that I will indemnify and hold Middletown Township and the Middletown Township Cultural & Arts Council harmless including costs and fees of defense in the event of an accident or injury caused in any degree. I hereby release Middletown Township and the Middletown Township Cultural & Arts Council from any/all responsibility for loss or damage to any material or goods. I understand that the Middletown Day Committee has the right to refuse any vendor. **I have read, understand and will abide by all policies set forth in the *Supplemental Rules & Regulations*.**

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Signature

Date

*For Staff Use Only*

Total Due: ..... Payment:  Check # .....  Cash - Please highlight all areas on form that apply

Check off when received - please blackout anything that is not a:  NJ Sales Tax Certificate  COI  Food Selection Sheet  
 BOH App w/check  Fire Prevention App w/check  3 Pictures of Products (Artist/Craftsperson)

## **Middletown Day Registration Form**

For a complete definition of each classification, please see the *Supplemental Rules & Regulations* at  
[www.middletownnj.org/middletownday](http://www.middletownnj.org/middletownday)

### **Middletown Day Sponsor (Check Payable to: MTCAC)**

<input type="checkbox"/> <b>Platinum</b> - \$5,000 - Logo on bag!	<input type="checkbox"/> <b>Gold</b> - \$3,000 - Logo on bag!	<input type="checkbox"/> <b>Silver</b> - \$1,500 - Logo on bag!	<input type="checkbox"/> <b>Bronze</b> - \$600 - Logo on bag!	<input type="checkbox"/> <b>Supporter</b> - \$300	<input type="checkbox"/> <b>Friend</b> - \$150	<input type="checkbox"/> <b>Small Business Partner</b> - \$150 (Mayor's Challenge only)
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I will participate in the Business Showcase with a 10'x10' booth space. Not applicable at *Friend* level.

YES       NO

### *Descriptions of Activities Planned:*

### **Business and Community Showcase Exhibitor (Check Payable to: MTCAC)**

*Business Exhibitor: Any exhibitor engaged in promoting and marketing local business.*

<input type="checkbox"/> Middletown Community Non-Profit Organization - FREE	<input type="checkbox"/> Middletown School (K12) - FREE	<input type="checkbox"/> Business - \$250
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### *Descriptions of Activities Planned:*

Upper Stage Performance - \$25.00 / 15 minute performance      Number of Performances:

*Description of Performance - please see Supplemental Rules & Regulations for permissible performances.*

### **Market Place Vendor (Check Payable to: Middletown Day 2022)**

*Business Exhibitor: Any exhibitor engaged in selling or attempting to sell merchandise, including authors and independent consultants. State of New Jersey Sales Tax Certificate of Authority required.*

10' x 10' - \$100     10' x 20' - \$175    *Detailed description of items to be sold:*

### **Artist/Craftsperson (Check Payable to: Middletown Day 2022)**

10' x 10' - \$50     10' x 20' - \$100    *Detailed description of crafts to be sold: Please include 3 pictures of items.*

### **Food Vendor (Check Payable to: Middletown Day 2022)**

Booth Space Selection (Refer to diagram in *Supplemental Rules & Regulations*)    Choice 1:    Choice 2:

Booth Set Up:  Mobile Truck/Vehicle     Freestanding Trailer     Other      **No tents or electricity provided.**

Will you be using a generator?  Yes  No      Fees vary by space. Please see *Supplemental Rules & Regulations*.

Completed *Food Selection Sheet* Required (Refer to sheet in *Supplemental Rules & Regulations*).