



## **Middletown Launches Economic Relief Program for Small Businesses Impacted by COVID-19**



*Mayor Tony Perry, surrounded by Township Committee members, Congressman Chris Smith, Freeholder Director Tom Arnone and local small business owners, gathered in the courtyard at Fountain Ridge Plaza on Route 35 to talk about the Middletown Economic Relief Program.*



On Thursday, October 15<sup>th</sup>, Mayor Tony Perry and the Township Committee brought together dignitaries, Township officials, members of the Middletown Economic Development Committee, and small business owners to announce the Middletown Economic Relief Program (MERP). In the next few weeks, businesses with up to 50 employees will be able to apply for grants of up to \$15,000 to help cover losses due to the pandemic. The Township has approximately \$400,000 in grants obtained through the Coronavirus Aid, Relief, and Economic Security (CARES) Act. While addressing those at the event, Mayor Perry expressed his gratitude to [Congressman Chris Smith](#) and [Freeholder Director Tom Arnone](#) for their advocacy in securing this much-needed funding at both the federal and county levels.

Abe Littenberg, Chairman of the Middletown Economic Development Committee and Partner in Guttenplan's Frozen Dough, opened the press conference by announcing some of the businesses in attendance: [No Limits Cafe](#), [Pueblo Magico](#) and [Code Ninjas](#). We hope that you will continue to support these business and our other small businesses in town! The [Eastern Monmouth Area Chamber of Commerce](#) also came out to support the program and the Township is grateful for its partnership.

Business owners can visit [www.middletownnj.org/merp](http://www.middletownnj.org/merp) to be notified when the application becomes available.

Click [HERE](#) to view additional photos from the event.

**IT ISN'T TOO LATE TO REGISTER!**  
**MIDDLETOWN MONTH KICKS OFF WITH VIRTUAL**  
**MAYOR'S CHALLENGE TOMORROW, OCTOBER 17<sup>TH</sup>!**



*Run, Walk,  
or Bike*

OCT 17 - NOV 30

JOIN US FROM  
VIRTUALLY ANYWHERE

## Register Now for Virtual Mayor's Challenge to Benefit Infinite Love for Kids Fighting Cancer *October 17- November 30*

Join us for our second annual Mayor's Challenge with proceeds to benefit [Infinite Love for Kids Fighting Cancer](#). New for 2020, we will be heading into the virtual world. Options for this will include runners, walkers and bikers too!

This virtual challenge is one that can be completed anywhere. Participants can run, walk, bike, or even crawl the race distance wherever they want during the suggested race dates. We honor ALL miles. The possibilities are limitless: miles can be completed on vacation, along your favorite trail, doing laps in your backyard, or even at the gym. Sign up to join one challenge, or sign up to join them all! (Discounts are available when a participant signs up for more than one challenge in a transaction. Only one shirt per participant.)

For more information, visit [www.middletownnj.org/5k](http://www.middletownnj.org/5k).

### Veterans Affairs Committee to Hold Buchhop Lane Fallen Veteran Street Sign Dedication Sat., 10/17



The Middletown Veterans Affairs Committee will hold a fallen soldier commemorative street sign dedication ceremony at 10:00 AM on Saturday, October 17<sup>th</sup> in memory of Albert Buchhop who served in the US Navy in World War II.

The ceremony, conducted by the Veterans Affairs Committee, will be held at the intersection of Buchhop Lane and West Front Street (Hiddenwell Estates). The service will include a color guard and the playing of Taps. Mayor Tony Perry and Middletown Township Committee members will also be attending. The veteran's family, neighbors residing on the street to be dedicated, and the general public are invited to attend.

Click [HERE](#) for additional information.



### MTPD Announces Halloween Trick-or-Treating Hours & Curfew

The Middletown Township Police Department today announced that Halloween trick-or-treating hours will be from noon to 8:00 p.m. on Saturday, October 31<sup>st</sup>. Please note, as per Township Ordinance 202-1, an 8:00 p.m. to 6:00 a.m. curfew will be in effect for

people under the age of 18 on October 30<sup>th</sup> and October 31<sup>st</sup>.



“Although trick-or-treating has not been prohibited, parents and children are reminded to use caution and observe social distancing guidelines as we are still under a state of emergency due to COVID-19,” said Police Chief Craig Weber. “Those who do plan to trick-or-treat should limit their groups to current household members, consider staying local, and limit the number of houses on their route.”

Residents can contact the Middletown Township Police Department at 732-615-2100 with any safety concerns.

To help ensure a safe Halloween for all New Jerseyans, the Department of Health released health and safety guidance for local officials, schools, organizations, and families. Click [HERE](#) for more information.

## Register Now for the Health Department's Free Flu Clinic for Middletown Residents on Wed., 10/28!

FREE FLU CLINIC  
FOR MIDDLETOWN  
RESIDENTS

FLU SHOT

Wednesday,  
10/28 from  
10:00 AM-noon

Croydon Hall  
Senior Center  
(900 Leonardville  
Road, Leonardo)

Sign up for an appointment  
and download the required  
flu consent and COVID-19  
assessment forms at  
[www.middletownnj.org/  
healthdepartment](http://www.middletownnj.org/healthdepartment).

Middletown Health Department's FREE Flu Clinic is open to Middletown residents, 6 months of age and older. No insurance is needed.

The clinic will be held at Croydon Hall (900 Leonardville Road, Leonardo) at the Senior Center on Wednesday, 10/28 from 10a-noon.

Please sign up for an available scheduled time as **no walk-ins** will be accepted. **Masks are required** (no exceptions). The Health Department will not be providing masks.

Click [HERE](#) to download the required Influenza Consent and COVID-19 Assessment forms from our website. Bring the completed forms to your

appointment. Due to COVID, forms will not be provided at the clinic.

**Click [HERE](#) to sign up for a time slot!**

Any questions or concerns, please reach out to Stacy Krause at x2167 or Michele Monaco at x2164.

## COMING THIS NOVEMBER: MIDDLETOWN MONTH!



**MIDDLETOWN MONTH**  
NOVEMBER  
1 - 30

FOR THE CALENDAR OF EVENTS & SCHEDULE INFORMATION VISIT:  
[WWW.MIDDLETOWNNJ.ORG/MIDDLETOWNDAY](http://WWW.MIDDLETOWNNJ.ORG/MIDDLETOWNDAY)

Our annual fall festival will be transformed into a month-long event, Middletown Month, that will bring each business's name directly into your home this November.

We will be moving full force into the digital world via our Virtual Business Showcase YouTube Channel where we will be hosting live musical entertainment as well as shows for kids and families throughout the month.

Middletown Month bag: \$5, one per household. Each bag contains giveaways from the sponsors, a limited edition picnic blanket, and one Community Value Book.

While supplies last, pick up from Poricy Park - Nature Center (345 Oak Hill Rd).

[www.middletownnj.org/middletownday](http://www.middletownnj.org/middletownday)

**Click the picture to learn more about Middletown Month and how to participate!**

**Mayor Tony Perry Joins "Real Men Wear Pink" Movement to Support Breast Cancer Awareness**



## Why I Wear Pink

### Why I Wear Pink

Breast cancer affects everyone - it doesn't matter if you're a man or a woman. That's why I'm stepping up to fight breast cancer with all I have. Since I'm in a position to make a difference within my community, I believe I have an obligation to do so. By raising money and awareness through Real Men Wear Pink, I'm helping to save more lives from breast cancer.

### Why I Support the American Cancer Society

Every day, the American Cancer Society is saving more lives from breast cancer than ever before. They're helping people take steps to reduce their risk of breast cancer or find it early, when it's easier to treat. They provide free information and services when and where people need it. They fund groundbreaking breast cancer research and they're working to ensure access to mammograms for women who need them.

**Real Men Wear Pink gives men a leadership role in the fight against breast cancer. Community leaders around the nation use the power of pink to raise awareness and money for the American Cancer Society's breast cancer initiatives, including innovative research, patient services, and education around screenings and risk reduction.**

**If you have the means, please consider helping Mayor Tony Perry reach his goal of raising \$2,500 to support Breast Cancer Awareness and Research in honor/memory of those you love.**

[CLICK HERE TO DONATE!](#)



## **October 19<sup>th</sup> Township Committee Meeting Will Be Open to Public and Made Available Virtually**

The Middletown Township Committee Regular Meeting on Monday, October 19, 2020 at 7:00 PM will be open to the public with social distancing measures in place and made available live through WebEx Event Center.

If you plan on attending the meeting in person, please note that the maximum occupancy in the Courtroom due to COVID-19 is 40 people. There will be stickers placed in the pews directing people where to sit. If the rooms fills up, you will be able to view the meeting on the TV monitor outside the Courtroom or you can tune in to the WebEx meeting from your smart phone or a laptop.

If you will be participating remotely, you can do so by [clicking this event link](#). To call in to the meeting, dial 1-408-418-9388. Enter the event access code 173 070 8427 followed by #. Enter 2020 if a passcode is required.

Prior to the Township Committee Meeting, the event link will be published on the Township's [Facebook page](#). If residents are not able to view the meeting live, the recording will be aired on the Township's TV channel (Verizon FiOS Channel 26/Comcast Cable Channel 20) and [YouTube](#) channel.

**Click [HERE](#) for more information.**

**Click [HERE](#) or the picture below to view the [Monmouth County Clerk's Office's](#) animated video that provides helpful information about this year's election and how to vote by mail.**



## Where to Find Election Ballot Boxes in Middletown

Check out Mayor Perry's [YouTube video](#) about where to cast your mail-in ballot in Middletown.

### Ballot Drop-Off Box Locations include:

- Middletown Town Hall (1 Kings Highway, Opposite the MTPD entrance)
- Croydon Hall Municipal Building (900 Leonardville Road, Leonardo)

*Click [HERE](#) to watch the video and learn more.*





Help preserve and protect our land in Middletown for future generations by voting "Yes" for the Open Space referendum on the November 2020 General Election Ballot.

Click [HERE](#) for more information.



### **Raccoon Rabies Alert in Area of Morningside Ave. Between Krueger Place & Dalby Place**

Middletown Township Health Department responded to a call of a sick raccoon on October 8, 2020 in the area of Morningside Ave between Krueger Place and Dalby Place. Middletown Animal Control recovered the animal and sent it for testing due to a possible human exposure. Lab results received confirm the raccoon was positive for Rabies.

Residents should not to interact with wildlife under any circumstance. If you come across a sick or injured animal, keep your distance and avoid all contact. Call Animal Control at [732-615-2097](tel:732-615-2097) immediately or contact the Police Department at 732-615-2100 after hours and on weekends. Please make sure all domestic animals (dogs, cats, and livestock) are currently vaccinated with a Rabies shot. Do not let your pets run free off leash, even in the woods, to ensure they do not come in contact with wildlife that may be

rabid.

Rabies is a fatal disease. The best course of defense is the vaccination of your pets and not handling or interacting with wildlife. If you are bitten or exposed to blood/saliva of an animal, contact your physician immediately. Contact your Veterinarian immediately if your pet was exposed to wildlife, even if previously vaccinated. The Middletown Health Department would like to remind everyone that all [dogs and cats must be licensed](#) in the Township.

## UPCOMING EVENTS

**Middletown Arts Center Seeks Local Bands to Feature on  
Middletown Month YouTube Channel**

*Send your best music video by 10/30!*

### **Calling all Middletown Bands!**

**Deadline: Oct 30th**

We are looking for your best Music Videos to be premiered in our Middletown Month YouTube Line-up. We are looking for all genres of music from musicians of all ages. There is no time restriction. Videos should be sent as an MOV. An MPEG4 or a WMV.

Email [mobrien@middletownnj.org](mailto:mobrien@middletownnj.org) for more information.



**The MAC is looking for some local bands to participate in  
the Middletown Month YouTube lineup! Email  
[mobrien@middletownnj.org](mailto:mobrien@middletownnj.org) for more information.**

**Middletown Township Public Library Presents:  
Scary Fun Musicals via ZOOM: TOMORROW, 10/17 @  
3PM**

## SCARY FUN MUSICALS

zoom  
Video Conferencing

presented by  
Sam and Candy  
Caponegro

Musicals can be thrilling, filled with wonder and whimsy, and occasionally filled with a touch of horror or a bit of the macabre.

Travel with us on a creepy-crawly journey as our hosts show and discuss film clips.

We DARE you not to enjoy it!



AND MANY  
MORE!!

Register online @ mtpl.org. Event link will be emailed on October 15th. Zoom account is required. For assistance in creating a Zoom account, contact the Reference Desk at 732-671-3700 Ext. 320.

**Saturday, October 17th, 3:00 pm**



Middlesex Township Public Library  
35 High Street, Suite 100  
732-671-3700  
www.mtpl.org

Click [HERE](#) to register!

**Pre-Register for Dog-Only Rabies Clinic by  
Wednesday, 10/21 at 4:00 PM**



# FREE DOG RABIES CLINIC

## PRE-REGISTRATION REQUIRED

SATURDAY, 10/24 FROM 9-10:30AM  
CROYDON HALL GYM PARKING LOT (900 LEONARDVILLE ROAD)

Due to COVID-19, pre-registration, facemasks and social distancing are required. Dogs must be on a leash and accompanied by an adult.  
Please visit [www.middlesexnj.org/rabies](http://www.middlesexnj.org/rabies) or call  
Animal Control at 732-615-2097  
for more information.



Click [HERE](#) or the picture for information and to pre-register.





**MIDDLETOWN TOWNSHIP  
FLAG DONATION  
DROP BOX**

MIDDLETOWN TOWNSHIP HAS PARTNERED WITH VFW POST 2179 TO PROVIDE AN AMERICAN FLAG DROP BOX AT THE MIDDLETOWN RECYCLING CENTER (52 KANES LANE). AMERICAN FLAGS\* THAT ARE WORN, FADED OR DAMAGED CAN BE RESPECTFULLY DISPOSED OF IN THE DROP BOX WHERE MEMBERS OF VFW POST 2179 WILL COLLECT THEM.

\*NOTE: ONLY FULL-SIZED AMERICAN FLAGS ARE ACCEPTED IN THE DROP BOX. PLEASE DO NOT PLACE ITEMS EMBELLISHED WITH AMERICAN FLAG DESIGNS IN THE DROP BOX, SUCH AS PARTY DECORATIONS, CLOTHING, HOUSEWARES OR MINIATURE FLAGS.



**Love Composting? Purchase an Earth Machine Compost Bin at the Middletown Recycling Center!**

**ATTENTION MIDDLETOWN & MONMOUTH COUNTY RESIDENTS**



Earth Machine Compost Bins can be purchased at the Middletown Recycling Center (52 Kaness Lane) for \$35. Please call 732-615-2109 to check for availability and hours for pickup. Checks can be made payable to the Monmouth County Grant Fund.



**\$35**



Free workshops will be offered through the County to learn how to reduce your yard and household waste and improve your soil through backyard composting. For information, visit [www.visitmonmouth.com](http://www.visitmonmouth.com) and go to the recycling section of the County Reclamation Center's webpage to get session updates and register.

If you are a composting enthusiast, Middletown is now selling Earth Machine Backyard Compost Bins for \$35 at the Township's Recycling Center (52 Kaness Lane). To purchase an Earth Machine, please call 732-615-2109 to check for availability and hours for pickup. Checks can be made payable to the Monmouth County Grant Fund.

Free workshops will be offered through the County to learn how to reduce your yard and household waste and improve your soil through backyard composting. For information, visit [www.visitmonmouth.com](http://www.visitmonmouth.com) and



go to the recycling section of the County Reclamation Center's webpage to get session updates and register.

## Township Now Offering Free Screened Compost!




The Township is now offering free screened compost that can be used as a natural, organic way to repair and enhance your yard and garden.









This compost is created from our own leaf collection and is a wonderful way to avoid using harsh chemical fertilizers while keeping Middletown green.

Pick it up at the Middletown Recycling Center (52 Kanes Lane) during business hours (Thursdays-Mondays 8:30 AM-4:30 PM).

## COVID-19 RESOURCES

**Why You Can't Test Out of COVID-19 Quarantine\*** 

\*Quarantine = staying home/away from others for 14 days after close contact with someone with COVID-19 to make sure you don't get sick/infect others.

<p>Possibly exposed to COVID-19?</p> 	<p>Quarantine at home for 14 days.</p> 	<p>You cannot test out of quarantine.</p> 	<p>Even if you test negative, stay home for 14 days.</p> 
<p>A negative test only shows you are not infected on the day tested during the 14 day quarantine.</p> 	<p>You can still test positive and/or become sick during the 14 day quarantine.</p> 	<p>It is important to complete the entire 14 day quarantine.</p> 	<p>After 14 days if you have no symptoms, your quarantine is over.</p> 

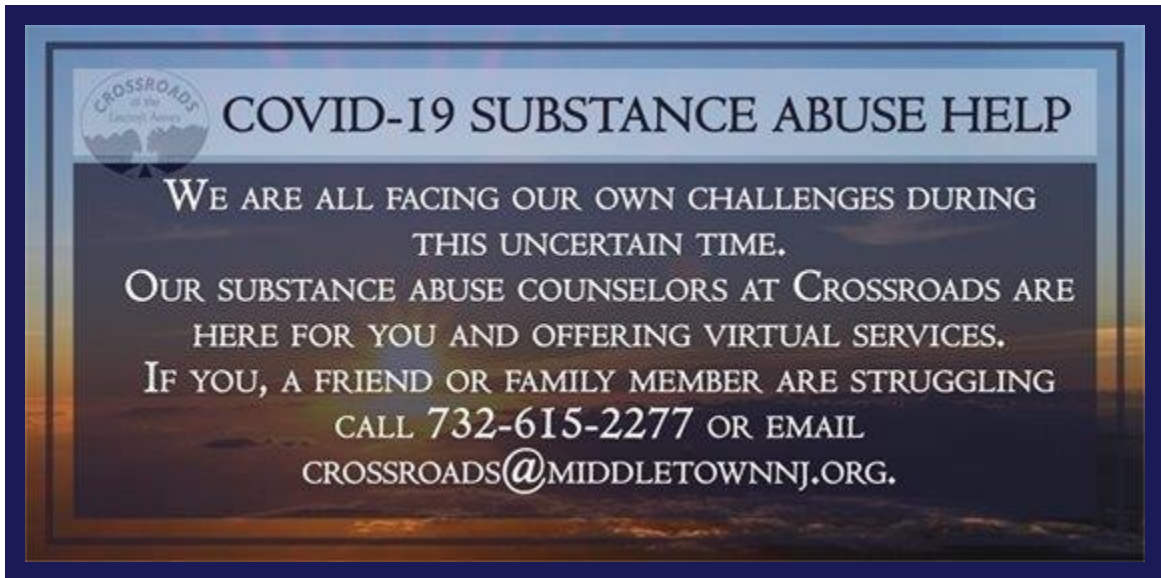
For general questions about COVID-19 call 211 or 1-800-222-1222. Download the COVID AlertNJ app: covid19.nj.gov/app. October 2, 2020



## NJ Poison Control Center Warns Community About Potential Misuse of Hand Sanitizers

In the COVID-19 era, alcohol-based hand sanitizers are not just a household staple, they are an everyday necessity. Since becoming part of our daily defense against coronavirus infection, these products are kept just about everywhere — from vehicles to handbags/backpacks to lunchboxes. Although hand sanitizers play an important role in preventing infection and slowing the spread of COVID-19, these products can result in potentially serious health consequences. In fact, hand sanitizers carry a potential for misuse, abuse and accidental exposure which can lead to alcohol overdose (poisoning).

Click [HERE](#) for additional information.





Click [HERE](#) to access hi-res photos from this e-newsletter.




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**Verizon FiOS Channel 26/Comcast Cable Channel 20**

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