



MIDDLETOWN TOWNSHIP PUBLIC LIBRARY

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www.mtpl.org

Middletown Township Public Library

Small Business Resources

LIBRARY DATABASES (free to access with Middletown Library card)

[Business Source Elite](#): This business database provides full text for nearly 1,100 business publications, including full text for nearly 500 peer-reviewed business publications.

[JobNow by Brainfuse](#): Receive live job coaching, real-time interview practice, full-service resume lab, 24/7 access to local job resources and more! Resume Assistance Prepare your resume with help from JobNow resources including resume templates; receive expert feedback via live interaction or the resume lab. Prepare for Your Interview Review interview tips and resources; connect with a job coach to practice interviewing. Career Resources Begin your job hunt with JobNow's powerful tools. Skills-Building Choose your topic to receive real-time help.

[Legal Information Reference Center \(EBSCO\)](#): This database provides a wealth of information for legal matters on a variety of topics, such as business & corporations, money & financial planning, and much more. Legal forms are also available, including specified forms by state.

[Lynda.com](#): This database provides numerous videos and lessons on a variety of topics - anything from building a website, to learning Microsoft office, to email marketing. Wide variety of tutorials that will be extremely useful for the small business owner.

[New York Times](#): Get the full version of the paper and personalize what you see to get the latest news. Please register or the site will block you after 6 articles. Stay up-to-date on all of today's top business and world news.

[ReferenceUSA](#): The No. 1 source of information on businesses and people for researchers, students and job seekers.

[Regional Business News \(EBSCO\)](#): The No. 1 source of information on businesses and people for researchers, students and job seekers.

[Small Business Reference Center](#): This database offers users complete small business management resources via a combination of unparalleled periodicals and reference content. From conducting

industry research to financial planning, to marketing a product and franchising a business, the Small Business Reference Center provides users with all the information they need to succeed.

[Value Line](#): The Value Line Investment Survey is a comprehensive source of information and advice on approximately 1,700 stocks in 98 industries, the stock market, and the economy.

OTHER RESOURCES

[Grow with Google](#): This website provides free training, tools, and events to help you grow your skills, career, or business. It has resources for local businesses, as well as information for start-ups.

[SCORE of Monmouth County](#): Their library offers thousands of references pertaining to working remotely which will help small business owners during the current pandemic.

[United States Census Bureau](#): The Census Bureau produces economic data across the entire economy on a monthly, quarterly, yearly, and five-year basis. Great resources for small business owners – find business classification codes; utilize tools to start building your business using Census Business Builder.

[U.S. Small Business Administration](#)

[U.S. Bureau of Labor Statistics](#)

[N.J. Department of Labor and Workforce Development](#) - Labor Market Research

HELPFUL ARTICLES

<https://www.forbes.com/sites/vickyvalet/2020/03/12/working-from-home-during-the-coronavirus-pandemic-what-you-need-to-know/#17d077a1421c>

<https://njtechweekly.com/opinion-preparing-your-business-for-remote-work-during-the-coronavirus-pandemic/>

<https://njchamber.com/news/chamber-in-the-news/774-n-j-chamber-to-keep-businesses-afloat-during-the-pandemic-they-must-have-cash>

<https://www.nj.gov/labor/employer-services/business/covid.shtml>

https://hbr.org/2020/04/how-to-keep-your-team-motivated-remotely?utm_medium=email&utm_source=newsletter_daily&utm_campaign=dailyalert_not_activesubs&referral=00563&deliveryName=DM76055