



# MIDDLETOWN DAY 2018

**SATURDAY, SEPTEMBER 22ND**  
**CROYDON HALL 11AM-5PM**



## Your Business HERE!

Have your business  
viewed by over  
12,000 people!  
Platinum, Gold, Silver,  
Bronze, Supporter and  
Friend sponsorship  
levels available.



### CONTACT:

[jdellett@middlestownnj.org](mailto:jdellett@middlestownnj.org)  
[mobrien@middlestownnj.org](mailto:mobrien@middlestownnj.org)

732-615-2260, [middlestownnj.org/middletownday](http://middlestownnj.org/middletownday)



# Middletown Day Sponsorship Opportunities

---

## Platinum - \$5,000

- Prominent display throughout festival with materials/signage (provided by you)
- Prominent logo placement on eco-friendly Middletown Day bag (Limited space available)
  - **A logo in EPS format MUST be emailed to [mobrien@middletownnj.org](mailto:mobrien@middletownnj.org) by Aug 1**
- Prominent placement in Middletown Day promotional materials and on website
- Prominent placement in Business Showcase (10' x10' space)
  - A table and 2 chairs will be provided, if needed
- Four (4) food vouchers, valued at \$10 each – can be picked up at the Info Tent
- Sponsorship Plaque
- 10 eco-friendly Middletown Day bags and event supporter window cling

## Gold - \$2,500

- Banner displayed at the activity of your choice (provided by you)
- Logo placement on Eco-Friendly Middletown Day Bag (Limited space available)
  - **A logo in EPS format MUST be emailed to [mobrien@middletownnj.org](mailto:mobrien@middletownnj.org) by Aug 1**
- Priority placement in Business Showcase (10' x10' spot) through Aug 1. Space Limited
  - A table and 2 chairs will be provided, if needed
- Three (3) food vouchers, valued at \$10 each – can be picked up at the Info Tent
- Sponsorship Plaque
- Recognition in Middletown Day promotional materials and on website
- 5 eco-friendly Middletown Day bags and event supporter window cling

## Silver - \$1,000

- Logo placement on Eco-Friendly Middletown Day Bag (Limited space available)
  - **A logo in EPS format MUST be emailed to [mobrien@middletownnj.org](mailto:mobrien@middletownnj.org) by Aug 1**
- Priority placement in Business Showcase (10' x10' spot) through Aug 1. Space Limited.
- A table and 2 chairs will be provided, if needed
  - Two (2) food vouchers, valued at \$10 each – can be picked up at the Info Tent
- Sponsorship Plaque
- Recognition in Middletown Day promotional materials and on website
- Sponsorship Plaque
- 3 Eco-Friendly Middletown Day bags and event supporter window cling

## Bronze - \$500

- Priority placement in Business Showcase (10' x10' spot) through Aug 1. Space Limited
- Recognition in Middletown Day promotional materials and on website
- 1 Eco-Friendly Middletown Day bag and Event Supporter Window Cling

## Supporter - \$250

- Business Showcase Booth Space (10' x10' space)
- Recognition in Middletown Day promotional materials and on website
- Middletown Day Supporter Window Cling

## Friend - \$100

- Recognition in Middletown Day promotional materials and on website
- Middletown Day Supporter Window Cling

*For more information, registration form and a complete list of rules and regulations, please visit our website:  
[middletownnj.org/middletownday](http://middletownnj.org/middletownday)*