

MIDDLETOWN DAY 2025



YOUR BUSINESS HERE

Have your business viewed
by over 12,000 people!
Platinum, Gold, Silver,
Bronze, and Business
sponsorships available.

SUNDAY, OCTOBER 19TH

1pm - 5pm

FIREWORKS 6:30pm

CROYDON HALL

MIDDLETOWNNJ.ORG/MIDDLETOWNDAY



2025 MIDDLETOWN DAY & MAYOR'S CHALLENGE SPONSOR OPPORTUNITIES

Platinum - \$5,000

Middletown Day

- Prominent display throughout festival on signage
- Prominent logo placement on Middletown Day Bag
- Prominent placement on Middletown Day website
- Recognition in all Middletown Day emails and social media with a reach of 30,000+ impressions
- Priority placement in Business Showcase
 - A table and two (2) chairs are provided
- Banner displayed at the activity of your choice
- Four (4) food vouchers, valued at \$10 each
- Ten (10) Middletown Day Bags

Mayor's Challenge

- Prominent logo placement on directional sign
- Prominent recognition on race t-shirt
- Ability to place promotional material in swag bags
- Five (5) entries to the Mayor's Challenge (your choice of 5K Fitness Walk, 1 mi Fun Run, 5K Challenge)

Gold - \$3,000

Middletown Day

- Logo placement on Middletown Day Bag
- Recognition on Middletown Day website
- Priority placement in Business Showcase
 - A table and two (2) chairs are provided
- Three (3) food vouchers, valued at \$10 each
- Five (5) Middletown Day Bags

Mayor's Challenge

- Logo placed on directional sign
- Logo inclusion on race t-shirt
- Ability to place promotional items in swag bags
- Three (3) entries to the Mayor's Challenge (your choice of 5K Fitness Walk, 1 mi Fun Run, 5K Challenge)



Silver - \$1,500

Middletown Day

- Name placement on Middletown Day Bag
- Recognition on Middletown Day website
- Priority placement in Business Showcase
 - A table and two (2) chairs are provided
- Two (2) food vouchers, valued at \$10 each
- Three (3) Middletown Day Bags

Mayor's Challenge

- Logo placed on directional sign
- Name on race t-shirt
- Ability to place promotional items in swag bags
- One (1) entry to the Mayor's Challenge (your choice of 5K Fitness Walk, 1 mi Fun Run, 5K Challenge)

Bronze - \$600

Middletown Day

- Priority placement in Business Showcase
- Recognition on Middletown Day website

Mayor's Challenge

- Recognition at Mayor's Challenge

Business Showcase - \$250 Early Bird Fee **Price increases to \$300 after 9/4/25**

Middletown Day

- Business Showcase Booth Space
- Recognition on Middletown Day website

5K Business Partner - \$150

Mayor's Challenge

- Logo on directional arrow

