

# MIDDLETOWN DAY 2025



## YOUR BUSINESS HERE

Have your business viewed by over 12,000 people!  
Platinum, Gold, Silver, Bronze, and Business sponsorships available.

**SUNDAY, OCTOBER 19TH**

**1pm - 5pm**  
**FIREWORKS 6:30pm**

**CROYDON HALL**

**MIDDLETOWNNJ.ORG/MIDDLETOWNDAY**



# 2025 MIDDLETOWN DAY & MAYOR'S CHALLENGE SPONSOR OPPORTUNITIES

## Platinum - \$5,000

### ***Middletown Day***

- Prominent display throughout festival on signage
- Prominent logo placement on Middletown Day Bag
- Prominent placement on Middletown Day website
- Recognition in all Middletown Day emails and social media with a reach of 30,000+ impressions
- Priority placement in Business Showcase
  - A table and two (2) chairs are provided
- Banner displayed at the activity of your choice
- Four (4) food vouchers, valued at \$10 each
- Ten (10) Middletown Day Bags

### ***Mayor's Challenge***

- Prominent logo placement on directional sign
- Prominent recognition on race t-shirt
- Ability to place promotional material in swag bags
- Five (5) entries to the Mayor's Challenge (your choice of 5K Fitness Walk, 1 mi Fun Run, 5K Challenge)

## Gold - \$3,000

### ***Middletown Day***

- Logo placement on Middletown Day Bag
- Recognition on Middletown Day website
- Priority placement in Business Showcase
  - A table and two (2) chairs are provided
- Three (3) food vouchers, valued at \$10 each
- Five (5) Middletown Day Bags

### ***Mayor's Challenge***

- Logo placed on directional sign
- Logo inclusion on race t-shirt
- Ability to place promotional items in swag bags
- Three (3) entries to the Mayor's Challenge (your choice of 5K Fitness Walk, 1 mi Fun Run, 5K Challenge)



## Silver - \$1,500

### ***Middletown Day***

- Name placement on Middletown Day Bag
- Recognition on Middletown Day website
- Priority placement in Business Showcase
  - A table and two (2) chairs are provided
- Two (2) food vouchers, valued at \$10 each
- Three (3) Middletown Day Bags

### ***Mayor's Challenge***

- Logo placed on directional sign
- Name on race t-shirt
- Ability to place promotional items in swag bags
- One (1) entry to the Mayor's Challenge (your choice of 5K Fitness Walk, 1 mi Fun Run, 5K Challenge)

## Bronze - \$600

### ***Middletown Day***

- Priority placement in Business Showcase
- Recognition on Middletown Day website

### ***Mayor's Challenge***

- Recognition at Mayor's Challenge

## Business Showcase - \$250 Early Bird Fee

**Price increases to \$300 after 9/4/25**

### ***Middletown Day***

- Business Showcase Booth Space
- Recognition on Middletown Day website

## 5K Business Partner - \$150

### ***Mayor's Challenge***

- Logo on directional arrow



For more information, registration form and a complete list of rules and regulations, please visit our website:

[www.middletownnj.org/middletownday](http://www.middletownnj.org/middletownday)