



## Middletown Day Registration Form

*Deadline for return: October 1<sup>st</sup> 2025*

*Middletown Day is Sunday, October 19<sup>th</sup> 2025*

*1pm - 5pm, Croydon Hall 900 Leonardville Rd, Leonardo NJ 07737*

*Rain Date: Sunday, October 26<sup>th</sup> 2025*

**Mail to:** Middletown Day 2025, Middletown Recreation,  
1 Kings Highway Middletown, NJ 07748

***For more information, please contact:***

Parks & Recreation Director, Janet Dellett / 732-615-2260 - [middletownday@middletownnj.org](mailto:middletownday@middletownnj.org)

MAC Executive Director, Maggie O'Brien / 732-706-4100 - [middletownday@middletownnj.org](mailto:middletownday@middletownnj.org)

### **Company Information**

Company/Organization

Contact Name

Phone

Email

Website

Mailing Address

(Street, City, State, Zip)

Complete *Supplemental Rules & Regulations* can be found under the Registration section of

[www.middletownnj.org/middletownday](http://www.middletownnj.org/middletownday)

I understand that I will indemnify and hold Middletown Township and the Middletown Township Cultural & Arts Council harmless including costs and fees of defense in the event of an accident or injury caused in any degree. I hereby release Middletown Township and the Middletown Township Cultural & Arts Council from any/all responsibility for loss or damage to any material or goods. I understand that the Middletown Day Committee has the right to refuse any vendor. **I have read, understand and will abide by all policies set forth in the *Supplemental Rules & Regulations*.**

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Signature

Date

*For Staff Use Only*

**Total Due:** ..... **Payment:**  Check # .....  Cash - Please highlight all areas on form that apply

**Check off when received** – please blackout anything that is n/a:  NJ Sales Tax Certificate  COI  Food Selection Sheet  
 BOH App w/check  Fire Prevention App w/check  3 Pictures of Products (Artist/Craftsperson)

## **Middletown Day Registration Form**

For a complete definition of each classification, please see the *Supplemental Rules & Regulations* at  
[www.middletownnj.org/middletownday](http://www.middletownnj.org/middletownday)

### **Middletown Day Sponsor - Sunday, October 19th** (Check Payable to: MTCAC)

<input type="checkbox"/> <i>Platinum</i> - \$5,000 Logo on bag!	<input type="checkbox"/> <i>Gold</i> - \$3,000 Logo on bag!	<input type="checkbox"/> <i>Silver</i> - \$1,500 Name on bag!	<input type="checkbox"/> <i>Bronze</i> - \$600	<input type="checkbox"/> <i>Business</i> -\$250 Early Bird Registration -\$300 (Registered After 9/4/2025)
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I will participate in the Business Showcase with a 10'x10' booth space.

YES       NO

### *Descriptions of Activities Planned:*

### **Community Showcase Exhibitor** (Check Payable to: MTCAC)

*Non-Profit Exhibitor: any exhibitor providing a public service and supported by donations, membership dues, or fundraising activities and who exhibits for the purpose of attempting to raise funds.*

<input type="checkbox"/> Middletown Community Non-Profit Organization - \$10 Deposit	<input type="checkbox"/> Middletown School (K12) - FREE
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### *Descriptions of Activities Planned:*

### **Market Place Vendor** (Check Payable to: Middletown Day 2025)

*Market Place Vendor: any exhibitor engaged in selling or attempting to sell merchandise.*

<input type="checkbox"/> 10' x 10' - \$125	<input type="checkbox"/> 10' x 20' - \$200	<i>Detailed description of items to be sold:</i>
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### **Artist/Craftsperson** (Check Payable to: Middletown Day 2025)

*Artist/Craftsperson: any exhibitor displaying or selling hand-made original works created by the artisan.*

<input type="checkbox"/> 10' x 10' - \$60	<input type="checkbox"/> 10' x 20' - \$120	<i>Detailed description of crafts to be sold: Please include 3 pictures of items.</i>
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### **Food Vendor** (Check Payable to: Middletown Day 2025)      Corner (limited availability): \$300      Standard \$250

Booth Space Selection (*Refer to diagram in Supplemental Rules & Regulations*).      Choice 1:      Choice 2:

Booth Set Up:     Mobile Truck/Vehicle       Freestanding Trailer       Other      **No tents or electricity provided.**

Will you be using a generator?     Yes     No      Fees vary by space. Please see *Supplemental Rules & Regulations*.

Completed *Food Selection Sheet* Required (*Refer to sheet in Supplemental Rules & Regulations*).

### **Mayor's Challenge 5K - Saturday, October 25<sup>th</sup>** (Check Payable to: MTCAC)

*Small Business Partner*

- \$150

Logo on directional signage!