

Middletown Day Registration Form



Deadline for return: October 1st 2025
Middletown Day is Sunday, October 19th 2025
1pm - 5pm, Croydon Hall 900 Leonardville Rd, Leonardo NJ 07737
Rain Date: Sunday, October 26th 2025

Mail to: Middletown Day 2025, Middletown Recreation,
1 Kings Highway Middletown, NJ 07748

For more information, please contact:

Parks & Recreation Director, Janet Dellett / 732-615-2260 - middletownday@middletownnj.org
MAC Executive Director, Maggie O'Brien / 732-706-4100 - middletownday@middletownnj.org

Company Information

Company/Organization

Contact Name

Phone

Email

Website

Mailing Address

(Street, City, State, Zip)

Complete *Supplemental Rules & Regulations* can be found under the Registration section of

www.middletownnj.org/middletownday

I understand that I will indemnify and hold Middletown Township and the Middletown Township Cultural & Arts Council harmless including costs and fees of defense in the event of an accident or injury caused in any degree. I hereby release Middletown Township and the Middletown Township Cultural & Arts Council from any/all responsibility for loss or damage to any material or goods. I understand that the Middletown Day Committee has the right to refuse any vendor. **I have read, understand and will abide by all policies set forth in the Supplemental Rules & Regulations.**

Signature

Date

For Staff Use Only

Total Due: _____ **Payment:** ☐ Check # _____ ☐ Cash - Please highlight all areas on form that apply

Check off when received - please blackout anything that is n/a: ☐ NJ Sales Tax Certificate ☐ COI ☐ Food Selection Sheet

☐ BOH App w/check ☐ Fire Prevention App w/check ☐ 3 Pictures of Products (Artist/Craftsperson)

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For a complete definition of each classification, please see the *Supplemental Rules & Regulations* at www.middletownnj.org/middletownday

Middletown Day Sponsor – Sunday, October 19th (Check Payable to: MTCAC)

<input type="checkbox"/> Platinum - \$5,000 Logo on bag!	<input type="checkbox"/> Gold - \$3,000 Logo on bag!	<input type="checkbox"/> Silver - \$1,500 Name on bag!	<input type="checkbox"/> Bronze - \$600	<input type="checkbox"/> Business -\$250 Early Bird Registration -\$300 (Registered After 9/4/2025)
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I will participate in the Business Showcase with a 10'x10' booth space.

☐ YES ☐ NO

Descriptions of Activities Planned:

Community Showcase Exhibitor (Check Payable to: MTCAC)

Non-Profit Exhibitor: any exhibitor providing a public service and supported by donations, membership dues, or fundraising activities and who exhibits for the purpose of attempting to raise funds.

☐ Middletown Community Non-Profit Organization - \$10 Deposit ☐ Middletown School (K12) - FREE

Descriptions of Activities Planned:

Market Place Vendor (Check Payable to: Middletown Day 2025)

Market Place Vendor: any exhibitor engaged in selling or attempting to sell merchandise.

☐ 10' x 10' - \$125 ☐ 10' x 20' - \$200 *Detailed description of items to be sold:*

Artist/Craftsperson (Check Payable to: Middletown Day 2025)

Artist/Craftsperson: any exhibitor displaying or selling hand-made original works created by the artisan.

☐ 10' x 10' - \$60 ☐ 10' x 20' - \$120 *Detailed description of crafts to be sold: Please include 3 pictures of items.*

Food Vendor (Check Payable to: Middletown Day 2025) Corner (limited availability): \$300 Standard \$250

Booth Space Selection (*Refer to diagram in Supplemental Rules & Regulations*).

Choice 1:

Choice 2:

Booth Set Up: ☐ Mobile Truck/Vehicle ☐ Freestanding Trailer ☐ Other **No tents or electricity provided.**

Will you be using a generator? ☐ Yes ☐ No Fees vary by space. Please see *Supplemental Rules & Regulations*.

Completed *Food Selection* Sheet Required (*Refer to sheet in Supplemental Rules & Regulations*).

Mayor's Challenge 5K – Saturday, October 25th (Check Payable to: MTCAC)

☐ **Small Business Partner**
- \$150
Logo on directional signage!