



Middletown Day Registration Form

Deadline for return: August 31st 2024

*Middletown Day is Saturday, September 28th 2024
1pm - 6pm, Croydon Hall 900 Leonardville Rd, Leonardo
NJ 07737*

Rain Date: Sunday, September 29th 2024

Mail to: Middletown Day 2024, Middletown Recreation,
1 Kings Highway Middletown, NJ 07748

For more information, please contact:

Recreation Director, Janet Dellett / 732-615-2260 - JDellett@middletownnj.org
MAC Executive Director, Maggie O'Brien / 732-706-4100 - MO'Brien@middletownnj.org

Company Information

Company/Organization

Contact Name

Phone

Email

Website

Mailing Address

(Street, City, State, Zip)

Complete *Supplemental Rules & Regulations* can be found under the Registration section of

www.middletownnj.org/middletownday

I understand that I will indemnify and hold Middletown Township and the Middletown Township Cultural & Arts Council harmless including costs and fees of defense in the event of an accident or injury caused in any degree. I hereby release Middletown Township and the Middletown Township Cultural & Arts Council from any/all responsibility for loss or damage to any material or goods. I understand that the Middletown Day Committee has the right to refuse any vendor. **I have read, understand and will abide by all policies set forth in the *Supplemental Rules & Regulations*.**

Signature

Date

For Staff Use Only

Total Due: **Payment:** Check # Cash - Please highlight all areas on form that apply

Check off when received - please blackout anything that isn't checked: NJ Sales Tax Certificate COI Food Selection Sheet
 BOH App w/check Fire Prevention App w/check 3 Pictures of Products (Artist/Craftsperson)

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For a complete definition of each classification, please see the *Supplemental Rules & Regulations* at
www.middletownnj.org/middletownday

Middletown Day Sponsor - Saturday, September 28th (Check Payable to: MTCAC)

<input type="checkbox"/> <i>Platinum</i> - \$5,000 Logo on bag!	<input type="checkbox"/> <i>Gold</i> - \$3,000 Logo on bag!	<input type="checkbox"/> <i>Silver</i> - \$1,500 Logo on bag!	<input type="checkbox"/> <i>Bronze</i> - \$600 Logo on bag!	<input type="checkbox"/> <i>Friend</i> - \$150
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I will participate in the Business Showcase with a 10'x10' booth space. Not applicable at *Friend* level.

YES NO

Descriptions of Activities Planned:

Business and Community Showcase Exhibitor (Check Payable to: MTCAC)

Business Exhibitor: Any exhibitor engaged in promoting and marketing local business.

<input type="checkbox"/> Middletown Community Non-Profit Organization - \$10	<input type="checkbox"/> Middletown School (K12) - FREE	<input type="checkbox"/> Business - \$300
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Descriptions of Activities Planned:

Market Place Vendor (Check Payable to: Middletown Day 2024)

Business Exhibitor: Any exhibitor engaged in selling or attempting to sell merchandise, including authors and independent consultants. State of New Jersey Sales Tax Certificate of Authority required.

10' x 10' - \$100 10' x 20' - \$175 *Detailed description of items to be sold:*

Artist/Craftsperson (Check Payable to: Middletown Day 2024)

10' x 10' - \$50 10' x 20' - \$100 *Detailed description of crafts to be sold: Please include 3 pictures of items.*

Food Vendor (Check Payable to: Middletown Day 2024)

Booth Space Selection (*Refer to diagram in Supplemental Rules & Regulations*). Choice 1: Choice 2:

Booth Set Up: Mobile Truck/Vehicle Freestanding Trailer Other **No tents or electricity provided.**

Will you be using a generator? Yes No Fees vary by space. Please see *Supplemental Rules & Regulations*.

Completed *Food Selection Sheet* Required (*Refer to sheet in Supplemental Rules & Regulations*).

Mayor's Challenge 5K - Sunday, September 29th Rain or Shine (Check Payable to: MTCAC)

Small Business Partner
- \$150
Logo on t-shirt and directional signage!