

Middletown Day Registration Form



Deadline for return: August 31st 2024
Middletown Day is Saturday, September 28th 2024
1pm - 6pm, Croydon Hall 900 Leonardville Rd, Leonardo
NJ 07737

Rain Date: Sunday, September 29th 2024

Mail to: Middletown Day 2024, Middletown Recreation,
1 Kings Highway Middletown, NJ 07748

For more information, please contact:

Recreation Director, Janet Dellett / 732-615-2260 - JDellett@middletownnj.org
MAC Executive Director, Maggie O'Brien / 732-706-4100 - MObrien@middletownnj.org

Company Information

Company/Organization

Contact Name

Phone

Email

Website

Mailing Address

(Street, City, State, Zip)

Complete *Supplemental Rules & Regulations* can be found under the Registration section of

www.middletownnj.org/middletownday

I understand that I will indemnify and hold Middletown Township and the Middletown Township Cultural & Arts Council harmless including costs and fees of defense in the event of an accident or injury caused in any degree. I hereby release Middletown Township and the Middletown Township Cultural & Arts Council from any/all responsibility for loss or damage to any material or goods. I understand that the Middletown Day Committee has the right to refuse any vendor. **I have read, understand and will abide by all policies set forth in the Supplemental Rules & Regulations.**

Signature

Date

For Staff Use Only

Total Due: **Payment:** ☐ Check # ☐ Cash - Please highlight all areas on form that apply

Check off when received - please blackout anything that is n/a: ☐ NJ Sales Tax Certificate ☐ COI ☐ Food Selection Sheet

☐ BOH App w/check ☐ Fire Prevention App w/check ☐ 3 Pictures of Products (Artist/Craftsperson)

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For a complete definition of each classification, please see the *Supplemental Rules & Regulations* at www.middletownnj.org/middletownday

Middletown Day Sponsor - Saturday, September 28th (Check Payable to: MTCAC)

<input type="checkbox"/> <i>Platinum</i> - \$5,000 Logo on bag!	<input type="checkbox"/> <i>Gold</i> - \$3,000 Logo on bag!	<input type="checkbox"/> <i>Silver</i> - \$1,500 Logo on bag!	<input type="checkbox"/> <i>Bronze</i> - \$600	<input type="checkbox"/> <i>Friend</i> - \$150
I will participate in the Business Showcase with a 10'x10' booth space. Not applicable at <i>Friend</i> level. <input type="checkbox"/> YES <input type="checkbox"/> NO				
Descriptions of Activities Planned:				

Business and Community Showcase Exhibitor (Check Payable to: MTCAC)

Business Exhibitor: Any exhibitor engaged in promoting and marketing local business.

<input type="checkbox"/> Middletown Community Non-Profit Organization - \$10	<input type="checkbox"/> Middletown School (K12) - FREE	<input type="checkbox"/> Business - \$300
Descriptions of Activities Planned:		

Market Place Vendor (Check Payable to: Middletown Day 2024)

Business Exhibitor: Any exhibitor engaged in selling or attempting to sell merchandise, including authors and independent consultants. State of New Jersey Sales Tax Certificate of Authority required.

<input type="checkbox"/> 10' x 10' - \$100	<input type="checkbox"/> 10' x 20' - \$175	Detailed description of items to be sold:

Artist/Craftsperson (Check Payable to: Middletown Day 2024)

<input type="checkbox"/> 10' x 10' - \$50	<input type="checkbox"/> 10' x 20' - \$100	Detailed description of crafts to be sold: <u>Please include 3 pictures of items.</u>

Food Vendor (Check Payable to: Middletown Day 2024)

Booth Space Selection (<i>Refer to diagram in Supplemental Rules & Regulations</i>).	Choice 1:	Choice 2:
Booth Set Up: <input type="checkbox"/> Mobile Truck/Vehicle <input type="checkbox"/> Freestanding Trailer <input type="checkbox"/> Other	<u>No tents or electricity provided.</u>	
Will you be using a generator? <input type="checkbox"/> Yes <input type="checkbox"/> No Fees vary by space. Please see <i>Supplemental Rules & Regulations</i> .		
Completed <i>Food Selection</i> Sheet Required (<i>Refer to sheet in Supplemental Rules & Regulations</i>).		

Mayor's Challenge 5K - Sunday, September 29th Rain or Shine (Check Payable to: MTCAC)

<input type="checkbox"/> <i>Small Business Partner</i> - \$150 Logo on t-shirt and directional signage!
