

2023 MIDDLETOWN DAY & MAYOR'S CHALLENGE SPONSOR OPPORTUNITIES

Platinum - \$5,000

Middletown Day

- Prominent display throughout festival on signage
- Prominent logo placement on Middletown Day Bag
- Prominent placement in Middletown Day promotional materials and on website
- Priority placement in Business Showcase
 - A table and two (2) chairs are provided
- Banner displayed at the activity of your choice
- Four (4) food vouchers, valued at \$10 each
- Sponsorship Plaque
- Ten (10) Middletown Day Bags

Mayor's Challenge

- Prominent logo placement on directional sign
- Prominent recognition on race t-shirt
- Ability to place promotional material in swag bags
- Five (5) entries to the Mayor's Challenge (your choice of 5K Fitness Walk, 1 mi Fun Run, 5K Challenge)

Gold - \$3,000

Middletown Day

- Logo placement on Middletown Day Bag
- Recognition in Middletown Day promotional materials and on website
- Priority placement in Business Showcase
 - A table and two (2) chairs are provided
- Three (3) food vouchers, valued at \$10 each
- Sponsorship Plaque
- Five (5) Middletown Day Bags

Mayor's Challenge

- Logo placed on directional sign
- Prominent recognition on race t-shirt
- Ability to place promotional items in swag bags
- Three (3) entries to the Mayor's Challenge (your choice of 5K Fitness Walk, 1 mi Fun Run, 5K Challenge)

Silver - \$1,500

Middletown Day

- Logo placement on Middletown Day Bag
- Recognition in Middletown Day promotional materials and on website
- Priority placement in Business Showcase
 - A table and two (2) chairs are provided
- Two (2) food vouchers, valued at \$10 each
- Sponsorship Plaque
- Three (3) Middletown Day Bags

Mayor's Challenge

- Logo placed on directional sign
- Recognition on race t-shirt
- Ability to place promotional items in swag bags
- One (1) entries to the Mayor's Challenge (your choice of 5K Fitness Walk, 1 mi Fun Run, 5K Challenge)

Bronze - \$600

Middletown Day

- Priority placement in Business Showcase
- Recognition in Middletown Day promotional materials and on website

Mayor's Challenge

- Recognition at Mayor's Challenge

Business Showcase - \$300

Middletown Day

- Business Showcase Booth Space
- Recognition in Middletown Day promotional materials and on website

Mayor's Challenge

- Recognition at Mayor's Challenge

Friend - \$150

Middletown Day

- Recognition in Middletown Day promotional materials and on website

Small Business Partner - \$150

Mayor's Challenge

- Logo on directional arrow
- Recognition on race t-shirt

T-Shirt Sponsor - \$50

Mayor's Challenge

- Recognition on race t-shirt

