



## Middletown Day Registration Form

*New Event Date: Saturday, October 14<sup>th</sup> 2023 11am-4pm  
Deadline for return: September 30 2023*

**Mail to:** Middletown Day 2023, Middletown Recreation,  
1 Kings Highway Middletown, NJ 07748

***For more information, please contact:***

Recreation Director, Janet Dellett / 732-615-2260 - JDellett@middletownnj.org  
MAC Executive Director, Maggie O'Brien / 732-706-4100 - MObrien@middletownnj.org

### **Company Information**

Company/Organization

Contact Name

Phone

Email

Website

Mailing Address

(Street, City, State, Zip)

Complete *Supplemental Rules & Regulations* can be found under the Registration section of

[www.middletownnj.org/middletownday](http://www.middletownnj.org/middletownday)

I understand that I will indemnify and hold Middletown Township and the Middletown Township Cultural & Arts Council harmless including costs and fees of defense in the event of an accident or injury caused in any degree. I hereby release Middletown Township and the Middletown Township Cultural & Arts Council from any/all responsibility for loss or damage to any material or goods. I understand that the Middletown Day Committee has the right to refuse any vendor. **I have read, understand and will abide by all policies set forth in the *Supplemental Rules & Regulations*.**

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Signature

Date

*For Staff Use Only*

Total Due: ..... **Payment:**  Check # .....  Cash - Please highlight all areas on form that apply

**Check off when received** – please blackout anything that is n/a:  NJ Sales Tax Certificate  COI  Food Selection Sheet  
 BOH App w/check  Fire Prevention App w/check  3 Pictures of Products (Artist/Craftsperson)

## **Middletown Day Registration Form**

For a complete definition of each classification, please see the *Supplemental Rules & Regulations* at [www.middletownnj.org/middletownday](http://www.middletownnj.org/middletownday)

### **Middletown Day Sponsor - Saturday, October 14<sup>th</sup> (Check Payable to: MTCAC)**

<input type="checkbox"/> <i>Platinum</i> - \$5,000 Logo on bag!	<input type="checkbox"/> <i>Gold</i> - \$3,000 Logo on bag!	<input type="checkbox"/> <i>Silver</i> - \$1,500 Logo on bag!	<input type="checkbox"/> <i>Bronze</i> - \$600 Logo on bag!	<input type="checkbox"/> <i>Friend</i> - \$150
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I will participate in the Business Showcase with a 10'x10' booth space. Not applicable at *Friend* level.

YES       NO

*Descriptions of Activities Planned:*

### **Business and Community Showcase Exhibitor (Check Payable to: MTCAC)**

*Business Exhibitor: Any exhibitor engaged in promoting and marketing local business.*

<input type="checkbox"/> Middletown Community Non-Profit Organization - \$10	<input type="checkbox"/> Middletown School (K12) - FREE	<input type="checkbox"/> Business - \$300
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*Descriptions of Activities Planned:*

### **Market Place Vendor (Check Payable to: Middletown Day 2023)**

*Business Exhibitor: Any exhibitor engaged in selling or attempting to sell merchandise, including authors and independent consultants. State of New Jersey Sales Tax Certificate of Authority required.*

10' x 10' - \$100     10' x 20' - \$175    *Detailed description of items to be sold:*

### **Artist/Craftsperson (Check Payable to: Middletown Day 2023)**

10' x 10' - \$50     10' x 20' - \$100    *Detailed description of crafts to be sold: Please include 3 pictures of items.*

### **Food Vendor (Check Payable to: Middletown Day 2023)**

Booth Space Selection (*Refer to diagram in Supplemental Rules & Regulations*).    Choice 1:    Choice 2:

Booth Set Up:     Mobile Truck/Vehicle     Freestanding Trailer     Other    **No tents or electricity provided.**

Will you be using a generator?     Yes     No    Fees vary by space. Please see *Supplemental Rules & Regulations*.

Completed *Food Selection Sheet* Required (*Refer to sheet in Supplemental Rules & Regulations*).

### **Mayor's Challenge 5K - Sunday, October 15<sup>th</sup> (Check Payable to: MTCAC)**

<input type="checkbox"/> <i>Small Business Partner</i> - \$150 Logo on t-shirt and directional signage!	<input type="checkbox"/> <i>T-Shirt Sponsor</i> - \$50 Logo on t-shirt!
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