



Company/Organization _____

Contact Name _____

Phone _____ E-mail _____

Website _____

Address _____

City _____ State _____ Zip _____

Complete *Supplemental Rules & Regulations* can be found under the Registration section of www.middletownday.org.

Deadline for return: August 25, 2017

For more information, please contact:

Recreation Director, Janet Dellett
 732-615-2260 – JDellett@middletownnj.org
 MAC Director, Maggie O’Brien
 732-706-4100 – MObrien@middletownnj.org

Please mail to:

Middletown Day 2017
 Middletown Arts Center
 36 Church Street
 Middletown, NJ 07748

I understand that I will indemnify and hold Middletown Township and the Middletown Township Cultural & Arts Council harmless including costs and fees of defense in the event of an accident or injury caused in any degree. I hereby release Middletown Township and the Middletown Township Cultural & Arts Council from any/all responsibility for loss or damage to my materials or goods. I understand that the Middletown Day Committee has the right to refuse any vendor. **I have read, understand and will abide by all policies set forth in the *Supplemental Rules & Regulations*.**

Signature _____

Date _____

For Staff Use Only

Total Due: _____ **Payment:** Check # _____ Cash – Please highlight all areas on form that apply

Check off when received – please blackout anything that is n/a:

- NJ Sales Tax Certificate
- COI
- Food Selection Sheet
- BOH App w/check
- Fire Prevention App w/check
- 3 Pictures of Products (Artist/Craftsperson)



Middletown Day – 2017 – Registration Form

For a complete definition of each classification, please see the *Supplemental Rules & Regulations*

Sponsor						<i>Check Payable to: MTCAC</i>
<input type="checkbox"/> <i>Platinum</i> - \$5,000 Logo on bag!	<input type="checkbox"/> <i>Gold</i> - \$2,500 Logo on bag!	<input type="checkbox"/> <i>Silver</i> - \$1,000 Logo on bag!	<input type="checkbox"/> <i>Bronze</i> - \$500	<input type="checkbox"/> <i>Supporter</i> - \$250	<input type="checkbox"/> <i>Friend</i> - \$100	
<input type="checkbox"/> YES <input type="checkbox"/> NO I will participate in the Business Showcase with a 10'x10' booth space. Not applicable at <i>Friend</i> Level.						
<i>Description of Activities Planned:</i>						
Business and Community Showcase Exhibitor						<i>Check Payable to: MTCAC</i>
<i>Business Exhibitor: any exhibitor engaged in promoting and marketing local business.</i>						
<input type="checkbox"/> Middletown Community Non-Profit Organization – FREE		<input type="checkbox"/> Middletown School (K-12) – FREE			<input type="checkbox"/> Business – \$250	
<i>Description of Activities Planned:</i>						
<input type="checkbox"/> Upper Stage Performance - \$25.00 / 15 minute performance				Number of Performances: _____		
<i>Description of Performance – please see Supplemental Rules & Regulations for permissible performances:</i>						
Market Place Vendor Any exhibitor engaged in selling or attempting to sell goods or services for personal or corporate profit. This includes the resale of goods or merchandise. <u>State of New Jersey Sales Tax Certificate of Authority required.</u>						<i>Check Payable to: Middletown Day 2017</i>
<input type="checkbox"/> 10' x 10'x - \$100	<input type="checkbox"/> 10' x 20' - \$170	<i>Detailed description of items to be sold:</i>				
Artist/Craftsperson						<i>Check Payable to: Middletown Day 2017</i>
<input type="checkbox"/> 10' x 10'x - \$50	<input type="checkbox"/> 10' x 20' - \$95	<i>Detailed description of crafts to be sold. <u>Please include 3 pictures of items.</u></i>				
Farmers Market Vendor						<i>Check Payable to: Middletown Day 2017</i>
<input type="checkbox"/> 10' x 10'x - \$30 Fee waived if already registered through Farmers & Makers Market			<i>Detailed description of produce to be sold.</i>			
Food Vendor						<i>Check Payable to: Middletown Day 2017</i>
Booth Space Selection (Refer to diagram in <i>Supplemental Rules & Regulations</i>):			Choice 1:		Choice 2:	
Booth Set Up: <input type="checkbox"/> Mobile Truck/Vehicle <input type="checkbox"/> Freestanding Trailer <input type="checkbox"/> Other:						<u>No tents provided.</u>
Will you be using a generator? <input type="checkbox"/> YES <input type="checkbox"/> NO			Fees vary by space. Please see <i>Supplemental Rules & Regulations</i> .			
Completed <i>Food Selection Sheet</i> Required (Refer to sheet in <i>Supplemental Rules & Regulations</i>).						